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Dubai Welcomes New Designer Market for vintage and pre-owned luxury fashion

Aspiring designers and fashion lovers alike now have access to a new platform for designer fashion with the launch of PRIME Dubai, a monthly community event which provides an opportunity to sell and buy high end pre-loved and vintage wear. At the same time, it offers an opportunity for fashion enthusiasts and Dubai's rising young designers to showcase their collections and talent.

Held on the second Saturday of each month in Beach Park Plaza Center, Prime Dubai Designer Market is set to become a permanent home for vintage lovers, fashion trendsetters and newcomers on the fashion scene. It is the city's only market where a variety of pre-loved authentic designer wear can be found in one place, sold either directly by their previous owners or dedicated fashion boutiques.

The market gives style-conscious people the opportunity to own an authentic designer piece, slightly used, at much less than the original retail price, while at the same time offering owners of designer items the opportunity to sell their unwanted pieces at the market without having to attend the market themselves. They can simply drop their fashion items at the Prime Dubai Designer Market or have them picked up free of charge and the Prime team will sell them on their behalf, freeing space in their wardrobe for new items.

Far from being only a second-hand fashion destination, the Prime Dubai Designer Market also provides the perfect platform for young Emirati and Expatriate fashion entrepreneurs to showcase their latest collections and ideas to the public, be it exclusive and high-end fashion items, abayas, jewelry, fashion accessories or vintage fashion.

This event also offers great exposure to fashion pioneers importing new brands and looking to promote, test and bond with their potential customers.

Melanie Beese, Managing Director and Founder of Green Spot Entertainment, organizers of Prime Dubai, is enthusiastic about the new market: “With Prime Dubai we have created a platform which supports Dubai’s entrepreneurial scene. We want to offer a place where Emiratis and Expatriates alike can showcase their new ideas and concepts on a regular basis, not only once a year. Dubai is buzzing with people who have great ideas and concepts, but they need a platform to successfully launch their business and test the market.”

Prime Dubai Designer Market is a destination where fashion lovers can get hold of a used authentic designer wear, find unique gifts for loved ones and discover new fashion collections or jewelery handcrafted by Dubai’s upcoming young designers!

The Prime Dubai Designer Market is held on the second Saturday of each month on Level 1 of Beach Park Plaza Center from 3pm to 9pm.

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Notes to Editors

About Green Spot Entertainment:

Launched by German expatriate Melanie Beese, Green Spot Entertainment focuses on organizing various community events across the UAE, bringing together the various cultures and nationalities living in the country. Founder of Dubai’s largest flea market, an event for sales of second hand items in Zabeel Park, Uptown Mirdif, JLT and Ibn Batutta Mall, the company’s vision is to create more community markets and small entrepreneur exhibitions with different profiles to cover all niches and society needs.

Other events currently organized by Green Spot Entertainment are:

Dubai Flea Market – every first Saturday of the month in Zabeel Park

Mirdif Flea Market – every second Friday of the month in Uptown Mirdif

Ibn Batutta Flea Market – every second Saturday of the month in Ibn Batutta Mall

JLT Park Flea Market- every third Saturday of the month in JLT Park

Prime Dubai Designer Market – every second Saturday of the month in Beach Park Plaza